

# EU Creative Industries Funding Guide



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## EU Creative Industries Funding Guide

### Index

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<b>Introduction</b> .....	3
<b>European Programmes</b>	
MEDIA 2007 Programme.....	4
MEDIA Productino Guarantee Fund.....	7
MEDIA Mundus Programme .....	8
Lifelong Learning Programme .....	9
Culture 2020 Programme.....	13
Competitiveness & Innovation Programme.....	15
Framework Programme 7 (FP7) .....	18
Eurostars Programme.....	21
North West Europe INTERREG Programme .....	23
North Sea INTERREG Programme.....	25
INTERREG IVC Programme .....	26
Atlantic Area Programme.....	28
INTERREG IVA Programme .....	29
Northern Periphery Programme .....	30
<b>Regional Programmes</b>	
Scottish Enterprise Scottish Seed Fund.....	31
Scottish Enterprise Scottish Co-Investment Fund.....	32
Scottish Enterprise Loan Fund.....	34
Scottish Enterprise Venture Fund .....	35
<b>Available Support/Useful websites and platforms</b>	
B Creative Platform .....	37
Cultural Enterprise Office.....	39
Useful Websites.....	40

Author(s): Joanna Parker  
Scotland Europa  
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## Introduction

This Funding Guide covers the main programmes which are likely to be of use to organisations operating in the Creative Industries Sector. The information in the Guide is not exhaustive, it gives outline information on each of the programmes covered, but readers are advised to use the links provided to get more detailed information and to keep up to date with current deadlines and changes in eligibility or focus.

Much of the terminology involved may look complex to those who have not been involved in EU funding programmes before, or who are new to transnational activity. Scotland Europa staff are always available to provide further insight and guidance and to assist with potential project development and/or provide advice on specific project applications.

For additional assistance from Scotland Europa you can contact:  
[Scotland.europa@scotent.co.uk](mailto:Scotland.europa@scotent.co.uk) or 0141 228 2537



**OVERVIEW OF THE PROGRAMME**

<p>Purpose</p>	<p>MEDIA is a support programme of the European Union to strengthen the competitiveness of the European film, TV and new media industries and to increase the international circulation of European audiovisual product. The Programme also puts in place measures to accompany the changes that digitisation is producing in the audiovisual sector at all stages of the production and distribution chain, including in terms of new skills for professionals in the sector.</p> <p>MEDIA 2007 is divided into five action lines:</p> <ul style="list-style-type: none"> <li>▪ Training of professionals</li> <li>▪ Development of production projects and companies</li> <li>▪ Distribution of cinematographic works and audiovisual programmes</li> <li>▪ Promotion of cinematographic works and audiovisual programmes, including the support for film festivals</li> <li>▪ Horizontal actions/pilot projects</li> </ul> <p>MEDIA supports training courses across Europe covering management, new technologies and script development. Courses may be intensive, long-term, or online. Support is also offered to organisations providing promotional opportunities. This includes a wide variety of networking events, festivals and markets to promote European audiovisual works and facilitate the mobility of professionals.</p>
<p>Managing authority</p>	<ul style="list-style-type: none"> <li>▪ MEDIA Antenna Scotland is the office for Scotland, hosted by Creative Scotland</li> </ul>
<p>Budget</p>	<ul style="list-style-type: none"> <li>▪ Total funding for 2007-2013 is €755M</li> </ul>
<p>Funding</p>	<ul style="list-style-type: none"> <li>▪ Independent production and distribution companies can apply for development or distribution funding in the form of non-repayable grants. Financial assistance is available for training providers and organisers of markets and festivals. Individuals may also benefit from subsidised places on training courses and international markets.</li> </ul> <p>MEDIA 2007 supports:</p> <ul style="list-style-type: none"> <li>▪ Professional training (screenwriting, business and new technologies)</li> <li>▪ Project development (single/slate)</li> <li>▪ The distribution and promotion of European audiovisual works.</li> </ul> <p>All funding is offered as non-repayable grants.</p> <ul style="list-style-type: none"> <li>▪ Funding levels of support for the below action lines are as follows:</li> </ul> <p>Training</p> <ul style="list-style-type: none"> <li>- <u>Initial training</u>: Up to 50% of the eligible costs of the project. Up to 75% of the costs can be covered if one of the members of the consortium are based in the following countries: Bulgaria; Croatia; Cyprus; Czech Republic; Estonia, Hungary; Latvia; Lithuania; Malta; Poland; Romania; Slovakia and Slovenia.</li> </ul>

- Continuous training: Up to 50% (in some cases 60%) of the costs of the training activity.
- Producer support: Companies can apply for single project funding grants of €10,000 – €60,000 (€80,000 for feature length animation projects intended for cinema release). More established companies can apply for slate funding for three to six projects, and grants of €70,000 to €190,000. In both cases up to 50% of the development budget is available. If the project is intending to promote European cultural diversity, the applicant can request up to 60%.
- Development funding for interactive works: Up to 50% of the development budget for the project. If the project is intending to promote European cultural diversity, the applicant can apply for up to 60%. There is no slate funding for interactive works but companies can submit up to two applications in one Call for Proposals. Companies can apply for between €10,000 and €150,000 per project.
- TV Broadcasting: Up to 12.5% of the budget, capped at €500,000 for fiction and animation or up to 20% of the budget, capped at €300,000 for documentary.
- i2i Audiovisual: Companies can apply for up to 50% (or 60% in some cases) of the eligible costs, capped at €50,000 per project and €100,000 per company annually.

#### Distribution & Exhibition

- Automatic Scheme: Up to 60% of the eligible costs (P&A costs and/or minimum guarantees) within the limit of the allocated generated amount.
- Selective Scheme: Up to 50% of the distribution budget, capped at €150,000 per distributor, per film.
- Sales Agent Support: The amount depends on the sales agent's performance in selling non-national European films in the qualifying period.

#### Promotion

- Access to Markets: Up to 50% of the total cost of the project.
- Festivals: Support is available for festival organisers, covering up to 50% of the following costs (capped at €75,000): Print traffic, screening fees, subtitling and translation of European films; Travel and accommodation costs for professionals accompanying European films; Development, translation and printing of the official catalogue and brochure. To be eligible the festival must screen at least 70% European films from at least ten different countries participating in the MEDIA Programme.

#### New Technologies

- Video-on-demand/Digital Cinema Distribution: The maximum financial contribution is up to 50% of the eligible costs of the project budget, limited to €1m per action.
- Pilot Projects: Applicants can apply for up to 50% of the eligible budget.

#### Eligibility

- Support is available for production and new media companies; sales agents; distributors; festival and market organisers; training providers and exhibitors.

#### Calls

Digitisation of Cinemas. Deadline 15<sup>th</sup> September 2011.

**Scheme Overview:** Funding is available to support the digitisation of European cinemas that show a significant percentage of non-national European films. The scheme funds the side costs linked to the purchase of digital projectors.

**Eligible applicants:** European independent cinema operators - companies, associations or organisations with a single or several screens where the screening of films is the principal activity. The applicant organisation should be owned, whether directly or by majority participation, by nationals from countries participating in the MEDIA Programme and be registered in one of these countries.

- Calls currently take place on an annual basis. This information shall be published on the Programme Website:  
[http://ec.europa.eu/culture/media/programme/overview/2007/index\\_en.htm](http://ec.europa.eu/culture/media/programme/overview/2007/index_en.htm)

**Further information**

- Contact details: Emma Valentine, MEDIA Antenna Scotland c/o Creative Scotland, Tel: 0141 302 1776 Fax: 0141 302 1711. Email: [scotland@mediadeskuk.eu](mailto:scotland@mediadeskuk.eu)
- The MEDIA 2007 website <http://www.mediadeskuk.eu/networking/> also has a networking section for upcoming events, which may be useful for companies to attend if relevant. The same with upcoming training courses <http://www.mediadeskuk.eu/training/>
- Programme website: [http://ec.europa.eu/culture/media/programme/overview/2007/index\\_en.htm](http://ec.europa.eu/culture/media/programme/overview/2007/index_en.htm)
- MEDIA at a Glance PDF: [http://www.mediadeskuk.eu/usr/downloads/pdf\\_version\\_with\\_bookmarks\\_for\\_website\\_and\\_email.pdf](http://www.mediadeskuk.eu/usr/downloads/pdf_version_with_bookmarks_for_website_and_email.pdf)

## MEDIA Production Guarantee Fund



### OVERVIEW OF THE PROGRAMME

Purpose	<ul style="list-style-type: none"> <li>The MEDIA Production Guarantee Fund is a loan guarantee fund aimed at making it easier for film producers to gain access to bank financing. The fund offers a guarantee to the banks and financial institutions which lend money to production companies to finance their projects.</li> </ul>
Managing authority	<p>Two organisations administer the fund, on behalf of the MEDIA Programme:</p> <ul style="list-style-type: none"> <li>French Institute for the Financing of Cinema and Cultural Industries (Institut pour le Financement du Cinéma et des Industries Culturelles, 'IFCIC')</li> <li>Spain's Guarantee Society for the Audiovisual Sector (Sociedad de Garantia Reciproca para el Sector Audiovisual, 'Audiovisual SGR').</li> </ul>
Budget	<ul style="list-style-type: none"> <li>Total funding for 2011-2013 is €8M.</li> </ul>
Funding	<ul style="list-style-type: none"> <li>In the event of a default, a bank would be able to recover up to 55% of its loan from IFCIC and up to 50% from Audiovisual SGR. The fund considerably reduces the risk to banks, therefore making it easier for producers to obtain loans.</li> <li>Limitation of unit risk per borrower: At any time, the total amount of the share guaranteed by the MPGF on the approved credit authorisations (outstanding and available) to the same company (or a group of companies considered to be the same beneficiary) may not exceed €1.82M, after having applied the weighting coefficients.</li> </ul>
Eligibility	<ul style="list-style-type: none"> <li>For IFCIC the project must be a European feature film intended for theatrical release, but Audiovisual SGR can also work with European projects aimed for television.</li> <li>Borrowing companies eligible for the MPGF/IFCIC guarantee must be independent European production companies.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>Undisclosed</li> </ul>
Further information	<ul style="list-style-type: none"> <li>For more information see: <a href="http://www.ifcic.eu/media-production-guarantee-fund-1/presentation.html">http://www.ifcic.eu/media-production-guarantee-fund-1/presentation.html</a></li> <li>Contact details: IFCIC; email: <a href="mailto:mpgf@ifcic.fr">mpgf@ifcic.fr</a>; tel: +33 1 53 64 55 55</li> </ul>

## MEDIA Mundus



### OVERVIEW OF THE PROGRAMME

Purpose	<ul style="list-style-type: none"> <li>MEDIA Mundus will capitalise on the growing interest and opportunities offered by global co-operation of the audiovisual industry. It will increase consumer choice by bringing more culturally diverse audiovisual products to European and International markets and will create new business opportunities for audiovisual professionals from Europe and around the globe.</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>European Commission &amp; MEDIA Antenna Scotland (c/o Creative Scotland)</li> </ul>
Budget	<ul style="list-style-type: none"> <li>Total funding for 2011-2013 is €15M</li> </ul>
Funding	<p>Will fund projects that:</p> <ul style="list-style-type: none"> <li>Enhance the skills of audiovisual professionals from Europe and outside ('third countries')</li> <li>Improve access to international markets</li> <li>Strengthen the distribution and circulation of European audiovisual works in non-European markets and vice versa</li> </ul>
Eligibility	<p>Audiovisual professionals from both inside and outside Europe must apply together for funding and then, if successful, jointly carry out a project.</p> <p>To ensure that projects promote networking between audiovisual professionals from around the world, each project team should include:</p> <ul style="list-style-type: none"> <li>Normally at least three partners</li> <li>A coordinator leading the team with a registered office in an EU Member State or Iceland, Lichtenstein or Norway</li> <li>At least one partner with a registered office in a non-EU country (other than Croatia and Switzerland)</li> </ul>
Calls	<ul style="list-style-type: none"> <li>The second Call for Proposals is now open. The deadline for the submission of applications is the 23 September 2011.</li> <li>€5 million will be invested in actions taking place between the 01/02/2012 and 31/03/2013. The actions must be proposed by organisations based in MEDIA-participating countries with partners from non-European countries in the areas of training, market access, distribution and circulation of audiovisual works. <a href="http://www.mediadeskuk.eu/funding/mediamundus/">http://www.mediadeskuk.eu/funding/mediamundus/</a></li> <li>MEDIA Mundus sits within the MEDIA 2007 Programme. MEDIA Mundus calls currently take place annually, usually around September or October of each year. The information shall be published on the programme website: <a href="http://www.mediadeskuk.eu/funding/mediamundus/">http://www.mediadeskuk.eu/funding/mediamundus/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>Contact Details: <a href="mailto:EAC-MEDIA-MUNDUS@ec.europa.eu">EAC-MEDIA-MUNDUS@ec.europa.eu</a></li> <li>Programme website <a href="http://www.mediadeskuk.eu/funding/mediamundus/">http://www.mediadeskuk.eu/funding/mediamundus/</a></li> </ul>

## Lifelong Learning Programme (LLP)



### OVERVIEW OF THE PROGRAMME

<p>Purpose</p>	<p>The Lifelong Learning Programme (LLP) provides opportunities for organisations, staff and learners involved in education and training across Europe to work together, learn from each others' expertise, and widen their experience of other cultures and languages.</p> <p>For the UK to be competitive in a European and global economy, it is essential that it has a mobile, flexible and motivated work force and society. To support this, the EU-funded Lifelong Learning Programme and Youth in Action Programme (not included in this Guide), offer individuals at all stages of their lives the chance to pursue stimulating opportunities for learning across Europe.</p> <p>The Lifelong Learning Programme consists of four sectoral programmes:</p> <ul style="list-style-type: none"> <li>▪ School Education – Comenius</li> <li>▪ Higher Education – Erasmus</li> <li>▪ Vocational training – Leonardo da Vinci</li> <li>▪ Adult learning – Grundtvig</li> </ul> <p>Those of relevant to Creative Industries are: Erasmus and Leonardo.</p>
<p>Managing authority</p>	<ul style="list-style-type: none"> <li>▪ ERASMUS – The British Council is the UK National Agency for ERASMUS</li> <li>▪ LEONARDO – Ecorys is the UK National Agency for LEONARDO</li> </ul>
<p>Budget</p>	<ul style="list-style-type: none"> <li>▪ Total funding for 2007-2013 is €7 Billion.</li> </ul>
<p>Funding</p>	<p><b>ERASMUS:</b> Erasmus is the European Commission's leading educational exchange programme for higher education. It was introduced with the aim of increasing student mobility within Europe and now operates across 31 countries and involves over 4,000 higher education institutions. Since it was started in 1987 over two million students have participated.</p> <p>For a UK higher education institution to participate in Erasmus it must first have an Erasmus University Charter (EUC). Institutions must apply online to the EUC via the Education, Audiovisual and Culture Executive Agency: EUC applications have to be approved by the Commission.</p> <ul style="list-style-type: none"> <li>▪ <u>What can you do:</u> Students and staff (academic and administrative) can work, study, teach and train. Students - go abroad for three months, or stay the whole year. Either study in another European University with whom your institution has a partnership or carry out a work placement - or combine the two. Both work placements and study periods are given credits and recognition by your home institution. Staff - Academic staff can teach for a minimum of five days up to six weeks. Staff training is an option for non-teaching staff and encompasses things such as short secondments, job-shadowing and study visits. <a href="http://www.britishcouncil.org/erasmus-institutions-apply.htm">http://www.britishcouncil.org/erasmus-institutions-apply.htm</a></li> </ul>

**LEONARDO:** Develop skills, enhance employability. If you are responsible for vocational training or professional development, Leonardo can help you dramatically improve the potential of your organisation, your employees and your learners through a range of European opportunities. Leonardo opens up new avenues for skills and training by enabling you to meet and work with organisations with similar ambitions to your own. Together with your European partners you can involve learners and staff in an exciting range of opportunities and raise the standard of training provision for all.

What can you do: If you are interested in improving the quality of training in a particular area, Leonardo can fund you to:

- Visit potential partners in Europe to discuss possible areas for collaboration
- Set up a small-scale partnership with other European vocational education and training providers to share expertise and experience on issues of mutual interest
- Share successful approaches and develop new training courses as part of a large-scale Cooperation project

#### General financial conditions applicable to all actions

The decision to award a grant for an action is formalised either through a Grant Agreement which has to be signed by the two parties (the Agency and the grant beneficiary) or through a unilateral decision of the agency, notified to the grant beneficiary. This agreement or decision will contain the payment arrangements as well as the bank account or sub-account to which the funds will be transferred.

A grant may under no circumstances exceed the amount initially requested and may be below the amount requested by the applicant.

#### Types of Financing:

EU support may take the form of a lump sum, a flat-rate grant based on the scale of unit costs, or the reimbursement of a percentage of eligible costs. Depending on the grant type, combinations of all or some of these types of grant support are possible. The budget for a project will be drawn up accordingly.

- In the case of grants awarded as a lump sum, the beneficiary has to prove that the activity for which the grant support is awarded has really taken place, rather than the actual amount of expenditure. If the supported activity is realised in a satisfactory manner, the full grant amount is acquired. In the case of underperformance, reimbursement (or part of) the grant will normally be required on the basis of a criteria laid down by each decentralised action.
- In the case of flat-rate grants using sales of unit costs (for example daily allowance for subsistence), the beneficiary does not have to justify costs incurred but has to be able to prove the reality of activities resulting in the entitlement to a specific grant amount.
- In the case of a grant awarded on the basis of real costs, the beneficiary shall keep and be able to produce on request all proofs of expenditure related to the expense items based on real costs.

#### Grants for organisations implementing mobility (Erasmus & Leonardo)

In the case of Erasmus, Leonardo da Vinci and Grundtvig mobility actions, the mobility activities are organised by the institutions, for example Higher Education institutions, VET/adult learning organisations.. These organisations are responsible for managing the mobility grants to individuals. Additionally, the organisations receive a contribution to the costs for organising the mobility activities. This support is given for the organisation, not the individual.

#### Grant to sending institutions/consortia for the organisations mobility

Scale 1 (1-25 persons)	€390/beneficiary
Scale 2 (26-100 persons)	€315/beneficiary
Scale 3 (101-400 persons)	€225/beneficiary
Scale 4 (more than 400 persons)	€180/beneficiary

#### Partnerships

Partnerships are often small scale projects for practical cooperation between organisations from at least 3 countries with the exception of Bi-lateral Partnerships under Comenius which involve only 2 countries.

#### Lump sums

Each participating institution receives a grant for the project in the form of a lump sum as a contribution towards all of its project costs: travel and subsistence during mobility periods and costs linked to local project activities. At the final reporting stage, beneficiaries are not required to submit proof of expenditure, but they will need to provide evidence of the activities undertaken which were foreseen in their application and show that they have been carried out in a satisfactory manner.

- Leonardo da Vinci – maximum lump sum amounts for Partnerships: The table below shows the maximum grant amounts for each Partnership type, based on the number of planned mobilities. The actual amounts awarded by the National Agencies vary from country to country and may be slightly lower than the amounts indicated.

Partnership type		Minimum number of mobilities per partner in a 2-year partnership	Maximum lump sum grant per partner
Leonardo da Vinci			
Multilateral partnerships	<b>Small</b> number of mobilities	4	10.000€
	<b>Limited</b> number of mobilities	8	15.000€
	<b>Average</b> number of mobilities	12	20.000€
	<b>High</b> number of mobilities	24	25.000€

#### Staff Costs

Staff costs may be included for all programmes and for all types of projects and networks. The costs of staff assigned to the action, either by the beneficiary or by the consortium partners, comprises of actual salaries plus social security charges and other statutory costs included in the remuneration.

Country	Manager	Research Teacher Trainer	Technical	Administrative
United Kingdom	412	389	273	197

#### Eligibility

- ERASMUS is for Students, teaching and non-teaching staff at Higher Education Institutions in the UK can participate in the Erasmus Programme, provided their institution holds an Erasmus University Charter. Students from all subject-areas can participate, as can part time and postgraduate students. Students must be enrolled at a Higher Education Institution in the UK to follow higher education studies. Students enrolled in short term higher vocational education courses, which includes foundation degree courses can also participate.

	<ul style="list-style-type: none"> <li>▪ Leonardo is for organisations involved in vocational education and training. Examples of people taking part in the Leonardo programme include:             <ul style="list-style-type: none"> <li>- Employees looking for professional development opportunities</li> <li>- Trainees and apprentices seeking a unique experience working abroad</li> <li>- Managers involved in developing training provision in their company or organisation</li> <li>- Organisations can apply for funding to offer opportunities to their staff and learners.</li> </ul> </li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ ERASMUS Preparatory Visits 2011/12 application deadline 30<sup>th</sup> November 2011. <a href="http://www.britishcouncil.org/erasmus-pv-2011_resource_pack-2.pdf">http://www.britishcouncil.org/erasmus-pv-2011_resource_pack-2.pdf</a></li> <li>▪ Leonardo Funding Area is currently open for Preparatory Visits Applications.</li> <li>▪ Dates for upcoming calls have not yet been published; however they shall be on the LEONARDO and ERASMUS websites once they have been published <a href="http://www.britishcouncil.org/erasmus">http://www.britishcouncil.org/erasmus</a> <a href="http://www.leonardo.org.uk/page.asp?section=000100010020&amp;sectionTitle=How+to+Apply">http://www.leonardo.org.uk/page.asp?section=000100010020&amp;sectionTitle=How+to+Apply</a></li> <li>▪ Call for this Programme are published in September/October of each year, the information shall be published on the programme website: <a href="http://www.lifelonglearningprogramme.org.uk/">http://www.lifelonglearningprogramme.org.uk/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>▪ ERASMUS - TEL: 029 2092 4311 E-mail: <a href="mailto:erasmus@britishcouncil.org">erasmus@britishcouncil.org</a></li> <li>▪ LEONARDO - Helpline: 0845 199 2929 Email: <a href="mailto:leonardo@uk.ecorys.com">leonardo@uk.ecorys.com</a></li> <li>▪ LLP website <a href="http://www.lifelonglearningprogramme.org.uk/">http://www.lifelonglearningprogramme.org.uk/</a></li> </ul>



OVERVIEW OF THE PROGRAMME

<p>Purpose</p>	<p>A serious cultural investment for projects and initiatives to celebrate Europe’s cultural diversity and enhance our shared cultural heritage through the development of cross-border co-operation between cultural operators and institutions.</p> <p>The Culture programme aims to achieve three main objectives:</p> <ul style="list-style-type: none"> <li>▪ To promote cross-border mobility of those working in the cultural sector</li> <li>▪ To encourage the transnational circulation of cultural and artistic output</li> <li>▪ To foster intercultural dialogue.</li> </ul>
<p>Managing authority</p>	<ul style="list-style-type: none"> <li>▪ The European Commission and the Executive Agency. Visiting Arts is the UK’s Cultural Contact Point for the Programme</li> </ul>
<p>Budget</p>	<ul style="list-style-type: none"> <li>▪ Total funding for 2007-2013 is €400M</li> </ul>
<p>Funding</p>	<p>The EU will provide up to 50% of the costs of such projects.</p> <p>For the achievement of these objectives, the programme supports three strands of activities: cultural actions; European-level cultural bodies; and analysis and dissemination activities.</p> <p><u>Support for cultural actions:</u> This strand enables a wide range of cultural organisations coming from various countries to cooperate on cultural and artistic projects. This strand includes three sub-categories:</p> <ul style="list-style-type: none"> <li>- Multi-annual co-operation projects, running over a period of three to five years.</li> <li>- Co-operation measures, running over a maximum period of two years.</li> <li>- Special measures, which relate to high-profile actions of considerable scale and scope. The support to European Capitals of Culture and Festivals with a European dimension fall under this sub-strand.</li> </ul> <p><u>Support for cultural bodies:</u> This strand supports cultural bodies at European level. They encourage exchanges between cultural organisations in different European countries, identify the European artistic community’s needs, represent the sector in dealing with EU institutions, participate in the public debate on cultural issues, and act as European cultural ambassadors.</p>
<p>Eligibility</p>	<p>To be eligible, projects must be a genuine cultural collaboration between at least three cultural organisations from at least three different eligible European countries. “Culture” includes all aspects of performing arts, visual arts, literature and heritage – but it excludes audiovisual projects (these are covered under the MEDIA programme for the audiovisual sector).</p> <p>You should also be aware that the European Commission is keen to support “interdisciplinary” projects covering several cultural areas or heritage and / or projects which address the theme of “intercultural dialogue” (which aims “to strengthen respect</p>

	for cultural diversity...to support the coexistence of different cultural identities & beliefs...to acknowledge the contribution of different cultures to the EU member states' heritage & way of life..."). There is also a strand for literary translation projects.
Calls	<ul style="list-style-type: none"><li>▪ A deadline for applications has been set at 1 October for the next six years for Strands 1.1 and 1.2.1; 1 February for Strand 1.2.2; 1 May for Strand 1.3; and 1 November for Strand 2.</li><li>▪ This information shall be published on the programme website: <a href="http://ec.europa.eu/culture/our-programmes-and-actions/doc411_en.htm">http://ec.europa.eu/culture/our-programmes-and-actions/doc411_en.htm</a></li></ul>
Further information	<ul style="list-style-type: none"><li>▪ <u>Contact Details:</u> Cultural Contact Point UK, Visiting Arts, Christoph Jankowski, Tel. +44 (0) 203 463 4566, Email: <a href="mailto:info@culturefund.eu">info@culturefund.eu</a></li><li>▪ Programme website : <a href="http://ec.europa.eu/culture/our-programmes-and-actions/doc411_en.htm">http://ec.europa.eu/culture/our-programmes-and-actions/doc411_en.htm</a></li><li>▪ <a href="http://www.culturefund.eu/about-the-programme/home/">http://www.culturefund.eu/about-the-programme/home/</a></li></ul>

## Competitiveness & Innovation Programme (CIP)



### OVERVIEW OF THE PROGRAMME

Purpose	<ul style="list-style-type: none"> <li>With small and medium-sized enterprises (SMEs) as its main target, the Competitiveness and Innovation Framework Programme (CIP) supports innovation activities (including eco-innovation), provides better access to finance and delivers business support services in the regions. It encourages a better take-up and use of ICT and helps to develop the information society. It also promotes the increased use of renewable energies and energy efficiency.</li> </ul>
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Managing authority	<ul style="list-style-type: none"> <li>European Commission</li> </ul>
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Budget	<ul style="list-style-type: none"> <li>Total funding for 2007-2013 is €3621M</li> </ul>
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Funding	<ul style="list-style-type: none"> <li>The CIP is divided into three operation programmes. Each programme has its specific objectives, aimed at contributing to the competitiveness of enterprises and their innovative capacity in their own areas, such as ICT or sustainable energy. Two of the programmes are of relevance to the Creative Industries, they are:             <ul style="list-style-type: none"> <li>The Entrepreneurship and Innovation Programme (EIP)</li> <li>ICT Policy Support Programme (ICT-PSP)</li> </ul> </li> </ul>
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The EIP seeks to support innovation and SMEs in the EU focusing on:

- Access to finance for SMEs through “CIP financial instruments”
- Business services: the “Enterprise Europe Network”
- Support for improving innovation policy
- Eco-innovation pilot and market replication projects
- Support for innovation and SME policy-making through contracts and grants

The ICT PSP aims at stimulating smart sustainable and inclusive growth by accelerating the wider uptake and best use of innovative digital technologies and content by citizens, governments and businesses. It provides EU funding to support the realisation of the Digital agenda for Europe.

The programme addresses obstacles hindering further and better use of ICT based products and services and barriers for the development of high growth businesses, notably SMEs, in this field. In addition to illustrating and validating the high value of digital technologies for the economy and society, it will foster the development of EU-wide markets for innovations enabling every company in Europe to benefit from the largest internal market in the world. Particular emphasis is put on areas of public interest given their weight in the European economy and the unique solutions that ICT can bring to the societal challenges that lie ahead. The main challenges include the relatively slow uptake of ICT innovations in the public sector and the high fragmentation of relevant markets due notably to a lack of interoperability between ICT solutions deployed across the Member

	<p>States and Associated Countries.</p> <p>The ICT PSP covers technological and non-technological innovations that have moved beyond the final research demonstration phase.</p> <p><u>For ICT PSP, Pilot Type B Funding Support:</u> The EU will provide up to 50% of total eligible costs (direct and indirect). The Union contribution for this type of pilot will typically range from €2-4M per pilot unless specified otherwise within the objectives of the Work programme. Eligible direct costs for pilot B will include personnel, subcontracting, and other specific direct costs including travel and subsistence. Other specific direct costs and subcontracting must be anticipated and clearly justified in the proposal. For public entities national public procurement rules and practices are to be respected. Indirect costs are calculated as a flat rate of 30% of personnel costs (Unless beneficiaries request a lower rate when required for example by their internal rules).</p> <p><u>For ICT PSP, Pilot Type A Funding Support:</u> Up to 50% of those costs exclusively related to work needed to achieve the proposed interoperability goal. The Union contribution for this type of pilot will typically range from €5-10M per pilot unless specified otherwise within the objectives of the Work programme. Eligible direct costs for Pilot A include personnel, subcontracting, and other specific direct costs exclusively related to interoperability carried out in the context of existing national initiatives. Indirect costs are eligible in accordance with the provisions in the model grant agreement. Indirect costs are calculated as a flat rate of 30% of personnel costs (Unless beneficiaries request a lower rate when required for example by their internal rules). Other specific direct costs and subcontracting will be possible when it is anticipated and clearly justified in the proposal. For public entities the applicable public procurement rules and practices are to be respected.</p> <p><u>Thematic Networks:</u> The typical Union contribution for each Thematic Network is 300-500K€ unless specified otherwise within the objectives in Chapter 3 of the Work programme.</p> <p><u>Funding for Best Practice Networks:</u> The Union funding for BPNs is limited to 80% of direct costs. No overheads may be claimed. The Union contribution for this type of project will typically range from €3-5M per project unless specified otherwise within the objectives of the Work programme. Eligible direct costs for Best Practice Networks will include personnel, subcontracting, and other specific direct costs including travel and subsistence. Other specific direct costs and subcontracting must be anticipated and clearly justified in the proposal. For public entities national public procurement rules and practices are to be respected.</p>
Eligibility	<ul style="list-style-type: none"> <li>▪ The programme is open to all legal entities established in the EU Member States and associated countries to the ICT Policy Support programme.</li> <li>▪ The ICT PSP does not support research activities; it may cover, when needed, technical adaptation and integration work in order to achieve the objectives.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ Calls take place on an annual basis. The call information shall be published on the programme website: <a href="http://ec.europa.eu/cip/">http://ec.europa.eu/cip/</a></li> </ul> <p>Call for tenders: Implementation of European Commission Open Data Portal - SMART 2011/0050. Deadline: 19 September 2011. The purpose of this tender is the purchase of services to:</p>

- Develop and administer a web portal to act as single point of access to data sets produced and held by European Commission services (and by extension to data sets produced and held by other European Institutions/bodies and other public bodies)
- Assist the Commission with the definition and implementation of a data set publication process
- Assist the Commission with the preparation of data sets for publication via the portal
- Assist the Commission in supporting for engaging the stakeholders' community interested in re-using the published data sets

Tender documents:

[http://ec.europa.eu/information\\_society/policy/psi/open\\_data/call\\_tenders/index\\_en.htm](http://ec.europa.eu/information_society/policy/psi/open_data/call_tenders/index_en.htm)

- ICT-PSP: Work currently being done on the next call, which shall be published in 2012 on their website  
[http://ec.europa.eu/information\\_society/activities/ict\\_psp/index\\_en.htm](http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm)

Further  
information

- Contact details: CIP Secretariat: [entr-cip@ec.europa.eu](mailto:entr-cip@ec.europa.eu)
- UK NCP Contact: Peter Walters, [peter.walters@tsb.gov.uk](mailto:peter.walters@tsb.gov.uk), tel: 01932 251260
- ICT PSP Secretariat, who can assist with general questions about the Programme: [info-ict-ppsp@ec.europa.eu](mailto:info-ict-ppsp@ec.europa.eu)
- Programme website: <http://ec.europa.eu/cip/>
- ICT Programme website:  
[http://ec.europa.eu/information\\_society/activities/ict\\_psp/index\\_en.htm](http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm)

## Seventh Framework Programme (FP7) – Cooperation Strand



### OVERVIEW OF THE PROGRAMME

<p>Purpose</p>	<p>The broad objectives of FP7 have been grouped into four categories: Cooperation, Ideas, People and Capacities.</p> <p>For each objective, there is a specific programme corresponding to the main areas of EU research policy. All specific programmes work together to promote and encourage the creation of European poles of (scientific) excellence.</p> <p>The ICT theme of FP7 is aimed at improving the competitiveness of European industry and enabling Europe to master and shape future developments in ICT so that the demands of its society and economy are met.</p>
<p>Managing authority</p>	<ul style="list-style-type: none"> <li>▪ European Commission</li> </ul>
<p>Budget</p>	<ul style="list-style-type: none"> <li>▪ Total funding for 2007-2013 is €50 Billion</li> <li>▪ ICT Call 8 – Indicative Budget €787M.</li> </ul>
<p>Funding</p>	<ul style="list-style-type: none"> <li>▪ The ICT Work Programme 2011-2012 under FP7 is divided into eight “Challenges” of strategic interest to European society, plus research into “Future and emerging technologies” and support for horizontal actions, such as international cooperation and pre-commercial procurement. Those of relevance are:             <ul style="list-style-type: none"> <li>▪ <b>Challenge 1: Pervasive and trusted network and service infrastructures</b> Challenge 1 covers key technological developments in networking, digital media and service infrastructures. It features a Public-Private Partnership on Future Internet tools and platforms for novel internet application development and deployment.</li> <li>▪ <b>Challenge 4: Technologies for digital content and languages.</b> Challenge 4 focuses on:                 <ul style="list-style-type: none"> <li>- easing and speeding up the creation of added value, in particular by SMEs, using resources that are today too burdensome to acquire or complex to use; putting the ability to create quality content and innovative services within the reach of individuals and small organisations by lowering skill and cost barriers</li> <li>- allowing people to access and use online content and services across language barriers, in their preferred language</li> <li>- ensuring complete reliability of retrieval and use of digital resources across applications and platforms over time, and design digital content natively engineered for obsolescence avoidance</li> <li>- Scaling up data analysis to keep pace with the rate of growth of data streams and collections and enable novel forms of real time intelligence that only become possible on extremely large data volumes.</li> </ul> </li> <li>▪ <b>Challenge 8: ICT for learning and access to cultural resources</b> The challenge addresses the need for flexible and efficient access to information and knowledge, for educational, training and cultural purposes. It focuses on advances in how we learn through ICT and on enhancing the meaning and</li> </ul> </li> </ul>

	<p>experiences from digital cultural and scientific resources. It responds to societal (active and responsible learners) and economic needs of individuals and organisations (better skilled and creative workforce).</p> <p>Research under this Challenge will fuel progress in a wide range of applications from schools to workplaces, museums, libraries and other cultural institutions. Individual personal spheres are being extended by advances in areas like pervasive network environments, social networking technology and mobile computing, rising the expectations of users and consumers of the digital learning and cultural resources in terms of level of interaction and engagement.</p> <p>The aim is to exploit Europe’s vast and exclusive cultural resources and learning traditions as a source of innovation and creativity, for businesses, researchers, educational organisations and the general public.</p> <p>Maximum reimbursement rates of eligible costs</p> <ul style="list-style-type: none"> <li>▪ Research and technological development = 50% or 75%*</li> <li>▪ Demonstration activities = 50%</li> <li>▪ Other activities (including management) = 100%</li> </ul> <p>(*) For participants that are non profit public bodies, secondary and higher education establishments, research organisations and SMEs.</p> <p><b>Overheads</b> - Participants who have an analytical accounting system that can identify and group their indirect costs in accordance with the eligibility criteria (e.g. exclude non-eligible costs) must report their actual indirect costs (or choose the 20% flat rate option referred to below).</p>
Eligibility	<ul style="list-style-type: none"> <li>▪ The Programme is targeted at all 27 Member States plus Associated Countries. In addition, third countries from the International Co-operation Agreement may be eligible for funding. Further information is provided within the individual call topic. Collaborative projects must be carried out by a consortium including a minimum of three independent organisations from three different Member States or Associated Countries.</li> <li>▪ Different participation rules apply, depending on the research initiative in question.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ Calls are published on annual basis, the call information shall be published on the programme website: <a href="http://ec.europa.eu/research/fp7/index_en.cfm">http://ec.europa.eu/research/fp7/index_en.cfm</a></li> <li>▪ Each annual Work Programme covers a selection of the thematic topics.</li> <li>▪ Current open calls are:             <ul style="list-style-type: none"> <li>- Challenge 1 open call: Objective ICT-2011.1.1 Future Networks. Call: FP7-ICT-2011-8</li> <li>- Challenge 4 open call: Objective ICT-2011.4.4 Intelligent Information Management. Call FP7-ICT-2011-8</li> <li>- Challenge 8 open call: Objective ICT-2011.8.1 Technology-enhanced learning. Call: FP7-ICT-2011-8</li> </ul> </li> </ul>
Further information	<p>National Contact Points for the ICT Programme within FP7 are:</p> <ul style="list-style-type: none"> <li>▪ Mr Craig Sharp; <b>Tel:</b> +44-1355-593836; Email: <a href="mailto:fp7uk@innovateuk.org">fp7uk@innovateuk.org</a></li> <li>▪ Mr Peter Walters; <b>Tel:</b> +44-193-2251260; Email: <a href="mailto:fp7uk@innovateuk.org">fp7uk@innovateuk.org</a></li> <li>▪ Programme websites: <a href="http://ec.europa.eu/research/fp7/index_en.cfm">http://ec.europa.eu/research/fp7/index_en.cfm</a></li> </ul>



## Eurostars Programme



OVERVIEW OF THE PROGRAMME	
Purpose	<p>Eurostars Programme is dedicated to R&amp;D performing SMEs, and co-funded by the European Communities and 33 EUREKA member countries.</p> <p>Eurostars aims to stimulate these SMEs to lead international collaborative research and innovation projects by easing access to support and funding. It is fine-tuned to focus on the needs of SMEs, and specifically targets the development of new products, processes and services and the access to transnational and international markets.</p> <p>Through this joint Programme, Eurostars aims to combine the best of two worlds with a bottom-up approach, a central submission and evaluation process, and synchronized national funding in 33 countries.</p> <p>Project applications are accepted from any technological domain, for any market. The only restriction is that the project outcome must be destined for civilian purposes.</p>
Managing authority	<ul style="list-style-type: none"> <li>EUREKA and the European Community</li> </ul>
Budget	<ul style="list-style-type: none"> <li>Total funding from 2008-2013 is €400M</li> </ul>
Funding	<ul style="list-style-type: none"> <li>79% of the shared costs are for R&amp;D SMEs and SMEs, their target group.</li> </ul>
Eligibility	<p>The main participant of any Eurostars consortium must be an R&amp;D SME in order to satisfy the Eurostars eligibility criteria. Usually consortia are set up with R&amp;D SMEs, SMEs and Research Institutes and Universities.</p> <p>There are some eligibility criteria to comply with in order to apply in the Eurostars Programme. This is a summary of the different criteria:</p> <ul style="list-style-type: none"> <li>The project must meet the EUREKA criteria: it can address any technology but must have a civilian purpose and be aimed at the development of a new product, process or service.</li> <li>The leading SME must be a R&amp;D performing SME</li> <li>All the SMEs must fulfil the EU-adopted definition of an SME</li> <li>The leading SME must be based in Eurostars member state</li> <li>There has to be at least one other participant from a Eurostars country</li> <li>The R&amp;D performing SMEs must undertake 50% of total project cost</li> <li>No partner or country is performing more than 75% of project total cost</li> <li>The project duration is &lt;= 3 years</li> <li>Market introduction is foreseen within 2 years after project end</li> </ul> <p>In the United Kingdom only research-performing SMEs are eligible for funding under the Eurostars programme. The Technology Strategy Board will fund up to 50% of eligible costs to a maximum grant level of €300,000 per UK partner in a Eurostars project. If there are 2 UK partners each partner can receive €300,000 grant separately.</p> <p>There are specific accountancy rules for Sole Traders and Micro Companies, for more details on UK eligibility costs and funding please look at the Technology Strategy Board website <a href="http://www.innovateuk.org/deliveringinnovation/internationalprogramme/eurekaeurostars.ashx">http://www.innovateuk.org/deliveringinnovation/internationalprogramme/eurekaeurostars.ashx</a></p>
Calls	<ul style="list-style-type: none"> <li>EUREKA's Eurostars Programme is open for funding applications on a continuous basis, with an average of two application submission deadlines each year – March and September. The call information can be found on the programme website: <a href="http://www.eurostars-">http://www.eurostars-</a></li> </ul>

	<a href="http://eureka.eu/home.do">eureka.eu/home.do</a>
Further information	<ul style="list-style-type: none"><li>UK Contact Point – Graham Mobbs, Tel: +44 (0)7824 599585. Email: <a href="mailto:Graham.Mobbs@tsb.gov.uk">Graham.Mobbs@tsb.gov.uk</a></li><li>Programme website: <a href="http://www.eurostars-eureka.eu/home.do">http://www.eurostars-eureka.eu/home.do</a></li></ul>

**North West Europe INTERREG Programme – Priority 1**

**INTERREG IVB**
**OVERVIEW OF THE PROGRAMME**

Purpose	<ul style="list-style-type: none"> <li>▪ INTERREG IVB NWE is a financial instrument of the European Union's Cohesion Policy. It funds projects which support transnational cooperation. The aim is to find innovative ways to make the most of territorial assets and tackle shared problems of Member States, regions and other authorities. The fund will be used to co-finance projects that maximize the diversity of NWE's territorial assets by tackling common challenges through transnational cooperation. To this end, the Programme seeks organisations that are resolute in their ambition to contribute to a cohesive and sustainable territorial development of North West Europe.</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>▪ European Commission &amp; Nord-Pas de Calais</li> </ul>
Budget	<ul style="list-style-type: none"> <li>▪ Total funding for 2007-2013 is €355M</li> </ul>
Funding	<p>Projects should aim to produce transnational partnerships which can enhance the region's capacity to innovate and facilitate the development of knowledge-based activities. Preference will be given to projects which can develop cross-sectoral synergies and facilitate the creation, demonstration and above all, the application of knowledge.</p> <p>Project activities should be clearly linked to territorial development and not solely focus on networking within the specific scientific/business sector, for which, the interregional cooperation strand is more appropriate. The Programme will not support research and development or academic networking which is not linked to actions or demonstration projects.</p> <p>Within this Programme there are 4 priorities, they are:</p> <ul style="list-style-type: none"> <li>▪ Priority 1 – Innovation</li> <li>▪ Priority 2 – Environmental Challenges</li> <li>▪ Priority 3 – Connectivity</li> <li>▪ Priority 4 – Strong and prosperous communities</li> </ul> <p>The priority of relevance is Priority 1 - Innovation</p> <p><u>Priority 1:</u> The overall aim of the priority is to strengthen the innovative capacity and the knowledge-based economy of NWE and to support the mobilisation of regional and local potentials through transnational cooperation. The list of possible actions is non-exclusive, but should give directions to project promoters on the type of initiatives that are expected.</p> <p>There are three separate objectives within Priority 1, which are set out below:</p> <ul style="list-style-type: none"> <li>▪ <u>Objective 1.1:</u> To promote greater entrepreneurship and facilitate the translation of innovations and knowledge into (marketable) products, processes and services that strengthen the competitiveness of NWE</li> <li>▪ <u>Objective 1.2:</u> To develop new and strengthen existing growth clusters and SME networks by building on the endogenous potentials of NWE cities and regions</li> <li>▪ <u>Objective 1.3:</u> To use and improve territorial cooperation in order to strengthen the</li> </ul>

	<p>institutional and territorial framework for innovation and the transfer of knowledge within NEW</p> <p>The maximum grant rate under INTERREG IVB NWE Programme is 50%.</p>
Eligibility	<ul style="list-style-type: none"> <li>Any organisation with an involvement in territorial development-related issues may participate in the NWE Programme at any level. The Programme is open to all relevant actors dealing with regional economic development issues from the public, private and non-profit sectors. To receive funding, a project must include organisations from at least two countries, one of which should lie within the NWE cooperation area.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>The recent call closed on 1<sup>st</sup> April 2011, however if you have a project idea, complete the Project Idea Template <a href="http://www.nweurope.eu/index.php?act=submit_idea">http://www.nweurope.eu/index.php?act=submit_idea</a> and the idea can then be discussed with the NCP.</li> <li>There will be a further call in Autumn 2011; however the details are not currently published for this call yet, although the deadline will be 7<sup>th</sup> October. Details can be found on the Programme website <a href="http://www.nweurope.eu/index.php">http://www.nweurope.eu/index.php</a></li> <li>To receive funding for a project, you would need to address completely different topics from the projects already being funded, as there is still some money left within the Priority 1 budget. Projects already funded information can be found here <a href="http://www.nweurope.eu/index.php?act=search">http://www.nweurope.eu/index.php?act=search</a></li> <li>Calls for this Programme take place twice a year. The call information shall be published on the programme website: <a href="http://www.nweurope.eu/">http://www.nweurope.eu/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li><u>Contact Details</u>: Scotland National Contact Point – Ian Hill. Tel: +44 19 00 82 13 22; E-mail: <a href="mailto:ian.nweurope@btinternet.com">ian.nweurope@btinternet.com</a></li> <li>Programme website: <a href="http://www.nweurope.eu/">http://www.nweurope.eu/</a></li> </ul>

## North Sea INTERREG Programme – Innovation Strand (Priority 1)



OVERVIEW OF THE PROGRAMME	
Purpose	<p>The aim of the Programme is to make the North Sea Region a better place to live, work and invest in. The North Sea Region Programme has a role in enhancing the overall quality of life for residents of the North Sea Region by ensuring that there is access to more and better jobs, by sustaining and enhancing the acknowledged environmental qualities of the region, by improving accessibility to places and ensuring that the communities are viable, vibrant and attractive places to live and work.</p> <p>The four priorities are:</p> <ul style="list-style-type: none"> <li>▪ Priority 1 – Building on capacity for innovation</li> <li>▪ Priority 2 – Promoting the sustainable management of the environment</li> <li>▪ Priority 3 – Improving the accessibility of places in the NSR</li> <li>▪ Priority 4 – Promoting sustainable and competitive communities.</li> </ul> <p>The priority of relevance to Creative Industries is Priority 1 – Innovation.</p>
Managing authority	<ul style="list-style-type: none"> <li>▪ Danish Enterprise &amp; Construction Authority</li> </ul>
Budget	<ul style="list-style-type: none"> <li>▪ €130M</li> </ul>
Funding	<ul style="list-style-type: none"> <li>▪ Priority 1 – Building on our capacity for Innovation.</li> <li>▪ The development and introduction of new and improved products and services is crucial for the long-term competitiveness of an economy. Innovation can offer new economic opportunities for areas that are experiencing the challenges of economic restructuring. The North Sea Region has a strong reputation for R&amp;D and innovation, although this is not uniformly distributed. It is crucial that this base is built on if we are to confront the challenges of the future and make the North Sea Region a better place in which to live, work and invest.</li> <li>▪ The ERDF-grant intervention rate will be 50% of eligible public or public similar expenditure across priorities 1-4 and 60% for priority 5.</li> </ul>
Eligibility	<ul style="list-style-type: none"> <li>▪ Projects under the Programme should generally ensure that all partners are located and all activities take place within the eligible Programme area.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ This priority is now full and there shall be no more calls under this priority.</li> <li>▪ Calls take place within this Programme twice a year. The call information shall be published on the programme website: <a href="http://www.northsearegion.eu/ivb/home/">http://www.northsearegion.eu/ivb/home/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>▪ <u>Contact Details:</u> National Contact Point – Jon Jordan; Tel: +44 1259 781404; <a href="mailto:jonjordan@btinternet.com">jonjordan@btinternet.com</a></li> <li>▪ Programme Website: <a href="http://www.northsearegion.eu/ivb/home/">http://www.northsearegion.eu/ivb/home/</a></li> </ul>

## INTERREG IVC Programme – Priority 1



### OVERVIEW OF THE PROGRAMME

<p>Purpose</p>	<p>INTERREG IVC provides funding for interregional cooperation across Europe. It is implemented under the European Community’s territorial co-operation objective.</p> <p>The overall objective of the INTERREG IVC Programme is to improve the effectiveness of regional policies and instruments. A project builds on the exchange of experiences among partners who are ideally responsible for the development of their local and regional policies.</p> <p>The INTERREG IVC programme is also an important tool in implementing the “Regions for Economic Change” initiative.</p> <p>There are 2 priorities within this Programme, they are:</p> <ul style="list-style-type: none"> <li>▪ Priority 1 – Innovation and the knowledge economy</li> <li>▪ Priority 2 – Environment and the risk prevention</li> </ul> <p>The priority of relevance to Creative Industries is Priority 1 – Innovation and the knowledge economy.</p>
<p>Managing authority</p>	<ul style="list-style-type: none"> <li>▪ Nord-Pas-de-Calais</li> </ul>
<p>Budget</p>	<ul style="list-style-type: none"> <li>▪ Total Funding for 2007-2013 is €321M. A budget share of 55% is allocated to projects in P1. The total ERDF budget available for commitments to operations during the period 2007-2013 amounts to €302M, which can be used by EU partners and will be matched with national co-financing. In addition, €2.7M is available for the participation of Norwegian partners. Swiss partners also have an opportunity to apply for national funds.</li> </ul>
<p>Funding</p>	<p><u>Innovation and the knowledge economy</u></p> <p>Under this priority INTERREG IVC supports projects that contribute to:</p> <ul style="list-style-type: none"> <li>▪ Improving the capacity of regions for strengthening research, technology and innovation</li> <li>▪ Promoting and enabling entrepreneurship and the development of new business initiatives in all sectors of relevance to regional economies, in particular those that are knowledge-based and innovative</li> <li>▪ Facilitating businesses, and in particular SMEs, to develop and grow in a more sustainable and innovative way through transfer of specific services and the creation of shared facilities</li> <li>▪ Helping to restructure regions most heavily dependent on traditional industries, including renewal of industrial zones for new business</li> <li>▪ Promoting the use of new information and communication technologies by</li> </ul>

	<p>businesses, public services and the general public, esp. in rural areas</p> <ul style="list-style-type: none"> <li>▪ Improving regional policies for employment, skills development, training and education</li> <li>▪ Creating the necessary framework conditions for regional economies to adapt to major socio-economic changes, notably globalization and demographic change</li> </ul> <p>Projects need to address one of the following sub-themes:</p> <ul style="list-style-type: none"> <li>▪ Innovation, Research &amp; Technological Development</li> <li>▪ Entrepreneurship and SMEs</li> <li>▪ Information Society</li> <li>▪ Employment, Human Capital and Education</li> </ul> <p>Under the INTERREG IVC Programme, the eligible project activities are co-financed by the ERDF at a rate of either 75% or 85% depending on the Member State. For Partners from: Austria; Belgium; Denmark; Finland; France; Germany; Ireland; Italy; Luxembourg; Netherlands; Spain; Sweden; UK funding will be 75% (ERDF)</p> <p>Please note that INTERREG IVC does not provide pre-financing. Eligible costs will be later reimbursed.</p>
Eligibility	<p>As the INTERREG IVC programme is the only cooperation programme covering the whole of Europe, it is recommended that partnerships cover a wide EU area. In particular, the geographical coverage should in principle go much beyond cross-border or transnational cooperation programmes.</p> <ul style="list-style-type: none"> <li>▪ Additional eligibility criteria may be included in individual calls e.g. the inclusion of partners from Information Points.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ The next call for applications has yet been announced; these will be available on the INTERREG IVC Website when launched</li> <li>▪ Calls for this Programme take place on an annual basis. The call information shall be published on the programme website: <a href="http://i4c.eu/">http://i4c.eu/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>▪ <u>Contact Details:</u> UK National Contact Point is Miranda Abrey; Phone: + 44 (0) 20 7944 3911 E-mail: <a href="mailto:miranda.abrey@communities.gsi.gov.uk">miranda.abrey@communities.gsi.gov.uk</a></li> <li>▪ Programme website: <a href="http://i4c.eu/">http://i4c.eu/</a></li> </ul>

## Atlantic Area INTERREG Programme



### OVERVIEW OF THE PROGRAMME

Purpose	<p>The Programme's overall strategic objective is to achieve significant and tangible progress in transnational cooperation geared towards cohesive, sustainable and balanced territorial development of the Atlantic Area and its maritime heritage.</p> <p>There are four priorities within the Programme, they are:</p> <ul style="list-style-type: none"> <li>▪ Priority 1 – Innovation Networks</li> <li>▪ Priority 2 – Marine environment and renewable energies</li> <li>▪ Priority 3 – Accessibility and transport</li> <li>▪ Priority 4 – Urban development.</li> </ul> <p>The Priority of relevance to Creative Industries is Priority 1 – Innovation Networks.</p>
Managing authority	<ul style="list-style-type: none"> <li>▪ European Commission</li> </ul>
Budget	<ul style="list-style-type: none"> <li>▪ Total funding for 2007-2013 is €97M</li> </ul>
Funding	<p>Within Innovation Networks, they following sub-priorities are:</p> <ul style="list-style-type: none"> <li>▪ Priority 1: Promote transnational entrepreneurial and innovation networks</li> <li>▪ Objective 1.1. – Develop knowledge transfers between companies and research centres</li> <li>▪ Objective 1.2. – Enhance competitiveness and innovation capacities in maritime economy niches of excellence</li> <li>▪ Objective 1.3. – Stimulate economic conversion and diversification by promoting regional endogenous potential</li> </ul> <p>The co-financing rate for Priority 1 is 65%.</p>
Eligibility	<ul style="list-style-type: none"> <li>▪ The Programme is targeted at regions from Ireland, France, Portugal, Spain, and the United Kingdom which have an Atlantic Sea coastline.</li> <li>▪ In Scotland eligible areas include: The Highlands &amp; Islands and South Western Scotland which includes greater Glasgow, Ayrshire and Dumfries &amp; Galloway.</li> <li>▪ Public &amp; Private sector can be involved when in collaboration with public sector and where they observe the "public similar concept". State-Aid rules also apply.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ Call for Applications are on an annual basis, usually around spring. The call information shall be published on the programme website: <a href="http://atlanticarea.ccdr-n.pt/">http://atlanticarea.ccdr-n.pt/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>▪ Programme Secretariat: <a href="http://atlanticarea.ccdr-n.pt/">http://atlanticarea.ccdr-n.pt/</a></li> <li>▪ UK National Contact Point: Heather Silcox, <a href="mailto:hsilcox@gmail.com">hsilcox@gmail.com</a>; Tel: 07554 4554 66</li> <li>▪ Programme Website: <a href="http://atlanticarea.ccdr-n.pt/">http://atlanticarea.ccdr-n.pt/</a></li> </ul>

## INTERREG IVA Programme



OVERVIEW OF THE PROGRAMME	
Purpose	To develop shared cross border solutions and development of joint issues within the regions of the Irish Sea area of Europe.
Managing authority	<ul style="list-style-type: none"> <li>Special EU Programmes Body (SEUPB)</li> </ul>
Budget	<ul style="list-style-type: none"> <li>Total funding for 2007-2013 is €240M</li> </ul>
Funding	<p>There is two priorities within the Programme, they are:</p> <ul style="list-style-type: none"> <li>Priority 1 – Co-operation for a more prosperous cross border region</li> <li>Priority 2 – Co-operation for a sustainable cross border region</li> </ul> <p>The priority of relevance to Creative Industries is Priority 1.</p> <p><u>Funding Support:</u></p> <p>Intervention rate for the Cross Border Programme this programme provides 75% ERDF for Scotland, Ireland and Northern Ireland. Scottish applicants will bring their own 25% match, Ireland and Northern Ireland will receive 25% match directly from their Government agencies.</p> <p>Successful projects are allowed to claim indirect costs/overheads at a flat rate of 20% of the approved direct labour costs if this is deemed the project's preferred option. All partners within the same project must apply the same method to overheads. Applicants are encouraged to incorporate this into their project budget structure.</p> <p>Lump sums to cover all or part of the costs of an operation. (not to exceed €50,000)</p>
Eligibility	<ul style="list-style-type: none"> <li>Northern Ireland, the Border Region of the Republic of Ireland and South-Western Scotland</li> </ul>
Calls	<ul style="list-style-type: none"> <li>The call dates are variable depending on the theme. Check the programme website regularly for details: <a href="http://www.seupb.eu/programmes2007-2013/interregivaprogramme/interregoverview.aspx">http://www.seupb.eu/programmes2007-2013/interregivaprogramme/interregoverview.aspx</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>National Contact Point for Scotland: Caroline Coleman. <a href="mailto:caroline.coleman@scotent.co.uk">caroline.coleman@scotent.co.uk</a> or 0141 228 2202</li> <li>Programme Website: <a href="http://www.seupb.eu/programmes2007-2013/interregivaprogramme/interregoverview.aspx">http://www.seupb.eu/programmes2007-2013/interregivaprogramme/interregoverview.aspx</a></li> </ul>

## Northern Periphery



### OVERVIEW OF THE PROGRAMME

Purpose	<ul style="list-style-type: none"> <li>The Programme aims to help peripheral and remote communities on the northern margins of Europe to develop their economic, social and environmental potential. The success of the programme will be built on joint projects creating innovative products and services for the benefit of the programme partner countries and Europe as a whole.</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>County Administrative Board of Västerbotten</li> </ul>
Budget	<ul style="list-style-type: none"> <li>Total funding for 2007-2013 is €45M.</li> </ul>
Funding	<p>The 2 priorities of the programme concentrate on the specific challenges associated with these regions:</p> <p>Priority 1: Promoting innovation and competitiveness in remote and peripheral areas (total value about €33 million) aims to promote competitiveness by increasing and developing the capacity for innovation and networking in rural and peripheral areas. To facilitate development by the use of advanced information and communication technologies and transport in the programme area.</p> <p>Priority 2: Sustainable development of natural and community resources (total value about €22 million) aims to strengthen the synergies between environmental protection and growth in remote and peripheral regions. Also, to improve sustainable development in peripheral regions by strengthening urban-rural relations and enhancing regional heritage.</p> <p>The priority of relevance to Creative Industries is Priority 1.</p> <p><u>Funding Support:</u> A percentage of 60% of the funding is available for projects applying under Priority 1 and 40% for projects under Priority 2. In general, partners located in Member States may apply a 60% ERDF grant rate and partners located in Non-Member States may apply a 50% ERDF equivalent grant rate.</p>
Eligibility	<ul style="list-style-type: none"> <li>Parts of Finland, Ireland, Sweden, the United Kingdom (Scotland and Northern Ireland) in cooperation with the Faroe Islands, Iceland, Greenland and part of Norway. Eligible areas in Scotland include: the Highlands &amp; Islands area and Dumfries &amp; Galloway.</li> <li>Partners from all sectors of society can participate in the programme, including regional and local authorities, national and regional development organisations, research and educational institutions and the private sector.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>Calls take place in spring and autumn of each year. The call information will be published on the programme website: <a href="http://www.northernperiphery.eu/en/home/">http://www.northernperiphery.eu/en/home/</a></li> </ul>
Further information	<ul style="list-style-type: none"> <li>Scottish National Contact Point: Denise Pirie. <a href="mailto:denise.pirie@hient.co.uk">denise.pirie@hient.co.uk</a> and 01463 244252.</li> <li>Programme Secretariat: <a href="mailto:secretariat@northernperiphery.eu">secretariat@northernperiphery.eu</a></li> <li>Programme Website: <a href="http://www.northernperiphery.eu/en/home/">http://www.northernperiphery.eu/en/home/</a></li> </ul>

## Scottish Enterprise Scottish Seed Fund



### OVERVIEW OF THE PROGRAMME

Purpose	<p>The Scottish Seed Fund (SSF) is designed to improve the availability of finance for start-up and young growing companies in Scotland. Priority will be given to businesses demonstrating high-growth potential in terms of launching new products, entering new markets and increasing employment.</p> <p>The SSF will invest in start-ups and early stage companies at the end phase of product development and/or commercialisation. When deciding whether to invest, we will carry out detailed due diligence. The following will also be taking into consideration:</p> <ul style="list-style-type: none"> <li>▪ The nature, age and stage of the business</li> <li>▪ Management skills</li> <li>▪ Potential for innovation and growth</li> <li>▪ Availability of other funding</li> <li>▪ How the funding will be used</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>▪ Scottish Investment Bank (SIB)</li> </ul>
Budget	<ul style="list-style-type: none"> <li>▪ Undisclosed</li> </ul>
Funding	<ul style="list-style-type: none"> <li>▪ The SSF can invest between £20,000 and £100,000 on an equity basis in early stage businesses that meet the SSF criteria and are keen to grow.</li> </ul>
Eligibility	<p>To be eligible for investment from the Scottish Seed Fund your company must:</p> <ul style="list-style-type: none"> <li>▪ Demonstrate it has explored other funding sources</li> <li>▪ Secure at least one external equity investor, for example, a business angel</li> <li>▪ Match at least 50 percent of its financing requirements through private sector sources.</li> </ul> <p>Private sector funding could include equity funding from a venture capital firm or business angel, or further investment by the existing owners of the company or new investors. Your company must also meet the following criteria:</p> <ul style="list-style-type: none"> <li>▪ Have its centre of gravity in Scotland</li> <li>▪ Be incorporated</li> <li>▪ Have fewer than 250 employees</li> <li>▪ Have net assets less than £16 million</li> <li>▪ Be doing a deal that involves the sale of an equity interest</li> <li>▪ Be in an approved business sector. Restrictions apply to SSF investments in a number of sectors</li> <li>▪ Fall within the European Commission's definition of an SME</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ Continual</li> </ul>
Further information	<ul style="list-style-type: none"> <li>▪ <a href="https://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/sib-contact-us.aspx">Contact Details: https://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/sib-contact-us.aspx</a></li> <li>▪ <a href="http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/seed.aspx">Fund Website http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/seed.aspx</a></li> </ul>

## Scottish Enterprise Scottish Co-Investment Fund



### OVERVIEW OF THE PROGRAMME

Purpose	<ul style="list-style-type: none"> <li>The Scottish Co-investment Fund (SCF) is a £72 million equity investment fund that invests from £100,000 to £1 million in company finance deals of up to £2 million. Unlike a standard venture capital (VC) fund or a business angel, the SCF does not find and negotiate investment deals on its own. Instead it forms contractual partnerships with active VC fund managers, business angels and business angel syndicates from the private sector (the SCF partner).</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>Managed by the Scottish Investment Bank (SIB) and partly funded by the European Regional Development Fund (ERDF)</li> </ul>
Budget	<ul style="list-style-type: none"> <li>£72M</li> </ul>
Funding	<ul style="list-style-type: none"> <li>The SCF partner finds the opportunity, negotiates the terms of the deal and offers to invest its own equity cash. If the opportunity needs more money than the partner can provide, it can call on the SCF to co-invest on equal terms. The SCF partner determines how much the SCF can invest in any new deal, however, the SCF cannot invest more than the SCF partner.</li> </ul>
Eligibility	<p>If you are looking for investment, you must first secure funding from one of their SCF partners. This information can be found in depth at <a href="http://www.scottish-enterprise.com/fund-your-business/Scottish-Investment-Bank/SIB-investors/scif-search.aspx">http://www.scottish-enterprise.com/fund-your-business/Scottish-Investment-Bank/SIB-investors/scif-search.aspx</a></p> <p>Key rules to apply for the fund are:</p> <ul style="list-style-type: none"> <li>The Scottish Co-investment Fund (SCF) investment in a company must not exceed £1 million in one tranche or in multiple rounds.</li> <li>The total deal size should not exceed £2 million (this will include any debt component).</li> <li>The investment must be at least matched pound for pound by the SCF partner.</li> <li>The terms obtained must be equal to those of the SCF partner.</li> <li>Scottish Enterprise cannot hold in aggregate more than 29.9 percent of the voting rights of a company.</li> <li>Public money cannot account for more than 50 percent of the total risk capital funding in a deal.</li> </ul> <p>To be eligible for investment from the SCF, your company must:</p> <ul style="list-style-type: none"> <li>Have its centre of gravity in Scotland</li> <li>Be incorporated</li> <li>Have less than 250 employees</li> <li>Have net assets less than £16 million</li> <li>Be doing a deal involving the sale of an equity interest</li> <li>Be in an approved business sector. Restrictions apply to SCF investments in the following sectors:</li> </ul>

	<ul style="list-style-type: none"> <li>- Dealing in land, commodities, futures, shares, securities or other financial instruments</li> <li>- Banking, insurance, money lending, debt factoring, hire purchase financing or other financial activities</li> <li>- Leasing or letting assets on hire</li> <li>- Providing legal or accountancy services</li> <li>- Property development</li> <li>- Farming, forestry or market gardening</li> <li>- Operating or managing hotels, nursing or residential care homes</li> <li>- Retail sectors if there is a trade displacement issue with other local businesses</li> </ul> <ul style="list-style-type: none"> <li>▪ Fall within the European Commission’s definition of an SME</li> </ul>
Calls	<ul style="list-style-type: none"> <li>▪ Continual</li> </ul>
Further information	<ul style="list-style-type: none"> <li>▪ Contact details: <a href="https://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/sib-contact-us.aspx">https://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/sib-contact-us.aspx</a></li> <li>▪ <a href="http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/scif.aspx">http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/scif.aspx</a></li> </ul>

**Scottish Enterprise Scottish Loan Fund**


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OVERVIEW OF THE PROGRAMME	
Purpose	<ul style="list-style-type: none"> <li>The Scottish Loan Fund (SLF) provides loans between £250,000 and £5 million to established small to medium sized enterprises (SMEs) with growth or export potential.</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>Scottish Investment Bank and part financed by the European Regional Development Fund (ERDF)</li> </ul>
Budget	<ul style="list-style-type: none"> <li>£94.2M</li> </ul>
Funding	<ul style="list-style-type: none"> <li>The Scottish Investment Bank has provided £55 million of cornerstone funding to the SLF, which is part financed by the European Regional Development Fund. In addition £39.2 million of private sector investment has been generated, giving a cumulative fund value of £94.2 million. The fund provides loans for SMEs with growth or export potential.</li> </ul>
Eligibility	<p>Qualifying companies must:</p> <ul style="list-style-type: none"> <li>Have an established operational trading base in Scotland and have an annual turnover of more than £1 million.</li> <li>Meet The European Commission's definition of an SME, which includes having fewer than 250 employees, an annual turnover of less than €50 million and/or annual balance sheet net assets of less than €43 million.</li> <li>Be an established business with sustainable operating profits and positive cash generation.</li> <li>Have an incentivised management team with a proven track record.</li> <li>Be operating preferably in an export market and have a strong defensible position in relation to competitors.</li> <li>Be generating strong margins and have a scalable business model.</li> </ul>
Calls	<ul style="list-style-type: none"> <li>Continual</li> </ul>
Further information	<ul style="list-style-type: none"> <li>All lending decisions are made by the SLF's independent fund manager, Maven Capital Partners UK LLP. To speak directly to a member of Maven's SLF Investment Team, call 0141 206 0121 or email <a href="mailto:slfenquiries@mavencp.com">slfenquiries@mavencp.com</a>, or visit <a href="http://www.mavencp.com/">http://www.mavencp.com/</a></li> <li>Fund website <a href="http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/scottish-loan-fund.aspx">http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/scottish-loan-fund.aspx</a></li> </ul>

## Scottish Enterprise Scottish Venture Fund

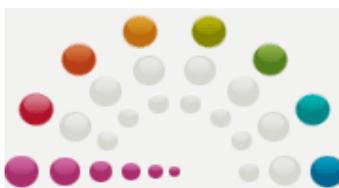


### OVERVIEW OF THE PROGRAMME

Purpose	<ul style="list-style-type: none"> <li>The Scottish Venture Fund (SVF) will typically invest through equity instruments but also through mezzanine or debt instruments, provided that the commercial terms are on a matching basis with its private sector partner.</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>Managed by the Scottish Investment Bank (SIB) and is part funded by the European Regional Development Fund (ERDF)</li> </ul>
Budget	<ul style="list-style-type: none"> <li>Undisclosed</li> </ul>
Funding	<ul style="list-style-type: none"> <li>The SVF invests £500,000 to £2 million, alongside private sector partners, in company finance deals of between £2 million and £10 million.</li> </ul>
Eligibility	<p>Key rules for the SVF are:</p> <ul style="list-style-type: none"> <li>The Scottish Venture Fund (SVF) investment in a company must not exceed £2 million in one tranche or in multiple rounds.</li> <li>The total deal size should not exceed £10 million (this will include any debt component).</li> <li>The investment must be at least matched pound for pound by the SVF partner.</li> <li>The terms obtained must be equal to those of the SVF partner.</li> <li>Scottish Enterprise cannot hold in aggregate more than 29.9 percent of the voting rights of a company.</li> <li>Public money cannot account for more than 50 percent of the total risk capital funding in a deal.</li> </ul> <p>To be eligible for investment from the SVF, your company must:</p> <ul style="list-style-type: none"> <li>Have its centre of gravity in Scotland</li> <li>Be incorporated</li> <li>Have less than 250 employees</li> <li>Have net assets less than £16 million</li> <li>Be doing a deal involving the sale of an equity interest</li> <li>Be in an approved business sector. Restrictions apply to SVF investments in the following sectors: <ul style="list-style-type: none"> <li>- Dealing in land, commodities, futures, shares, securities or other financial instruments</li> <li>- Banking, insurance, money lending, debt factoring, hire purchase financing or other financial activities</li> <li>- Leasing or letting assets on hire</li> <li>- Providing legal or accountancy services</li> <li>- Property development</li> <li>- Farming, forestry or market gardening</li> <li>- Operating or managing hotels, nursing or residential care homes</li> <li>- Retail sectors if there is a trade displacement issue with other local</li> </ul> </li> </ul>

	<p>businesses</p> <ul style="list-style-type: none"><li>▪ Fall within the EU definition of a Small to Medium Enterprise (SME)</li></ul> <p>Meeting the eligibility criteria does not guarantee investment from the SVF. We reserve the right and entitlement to reject any investment opportunity presented.</p> <p>All SVF opportunities are brought to us by one of our private sector partners. If you are looking for investment, you must first secure funding from one of the SVF partners. Our directory includes contact details for each partner, so you can contact them directly.</p>
Calls	<ul style="list-style-type: none"><li>▪ Continual</li></ul>
Further information	<ul style="list-style-type: none"><li>▪ Contact Details: <a href="https://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/sib-contact-us.aspx">https://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/sib-contact-us.aspx</a></li><li>▪ Fund website <a href="http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/svf.aspx">http://www.scottish-enterprise.com/fund-your-business/scottish-investment-bank/svf.aspx</a></li></ul>

## B Creative – Funding Platform



### OVERVIEW OF THE PLATFORM

Purpose	<p>The main objective of B Creative is to streamline different innovation support mechanisms for SMEs in the creative sector in Europe in order to establish closer links between knowledge creation, incubation, finance and clusters. B Creative encourages SMEs to better exploit their research results and facilitate the search for investors and potential business partners. The project sets up a European online platform for creative businesses establishing a European network of relevant stakeholders, bringing them together and providing creative businesses with a toolkit that would help them access venture capital, access entrepreneurial skills and allow them to exchange information on intellectual property, legal issues, and other barriers that KIS enterprises come across.</p>
Managing authority	<ul style="list-style-type: none"> <li>▪ Europe Innova</li> </ul>
Budget	<ul style="list-style-type: none"> <li>▪ This is an Information Platform, therefore no budget is available.</li> </ul>
Funding	<p>The online platform for the Creative Industry B Creative is a European initiative launched by 9 European public and private organisations. The aim of the initiative is to create a one-stop-shop for the creative industry, providing access to a number of sector-specific tools and services to start-ups and SMEs. The B Creative online platform “How to Grow” shall support the growth of the industry by facilitating access to innovation vouchers, bartering facilities, crowd funding organisations and seed capital. These services are developed in collaboration with regional and national partners, including financial institutions, national innovation agencies and governmental bodies. The platform shall also facilitate interaction between creative industries and work as a community for networking, collaboration and sharing of experiences.</p> <p><a href="http://www.howtogrow.eu/system/pg/home/">http://www.howtogrow.eu/system/pg/home/</a> How to grow is a virtual meeting point aimed at supporting business development for creative companies. Its users are able to share ideas and content with other users and access services specifically designed for the needs of the creative sectors. The site is not yet fully live, but it may be useful to go back at a later date.</p> <p><b>Specific objectives:</b> B Creative develops the following main deliverables:</p> <ol style="list-style-type: none"> <li>1. Online platform for networking &amp; knowledge transfer</li> <li>2. Toolkit for creative SMEs</li> <li>3. Yearly business plan competition</li> <li>4. Quality label for creative KIS ventures</li> <li>5. System for granting innovation vouchers</li> </ol> <p>In order to:</p> <ul style="list-style-type: none"> <li>▪ Access venture capital</li> <li>▪ Advance entrepreneurial skills</li> <li>▪ Exchange information on latest trends and particular issues such as intellectual</li> </ul>

	<p>property rights in the creative sector as well as other issues of specific interest for creative businesses</p> <ul style="list-style-type: none"><li>▪ Reach out to important stakeholders</li></ul>
Eligibility	<ul style="list-style-type: none"><li>▪ SMEs</li></ul>
Calls	<ul style="list-style-type: none"><li>▪ This is an Information Platform, therefore there are no Calls.</li></ul>
Further information	<ul style="list-style-type: none"><li>▪ <u>Contact Details:</u> Cranfield University, Simon Bolton, <a href="mailto:s.bolton@cranfield.ac.uk">s.bolton@cranfield.ac.uk</a></li><li>▪ <u>Platform website:</u> <a href="http://www.europe-innova.eu/web/guest/innovation-in-services/kis-innovation-platform/bcreative/about">http://www.europe-innova.eu/web/guest/innovation-in-services/kis-innovation-platform/bcreative/about</a></li></ul>

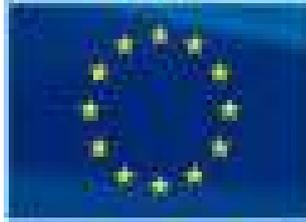
**Cultural Enterprise Office (CEO)**


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OVERVIEW OF THE PLATFORM	
Purpose	<ul style="list-style-type: none"> <li>Cultural Enterprise Office are Scotland's specialist business support service for creative businesses and practitioners. Their aim is to support the development and sustainability of Scotland's vibrant community of creative businesses and practitioners, whose success contributes to Scotland's cultural and economic life.</li> </ul>
Managing authority	<ul style="list-style-type: none"> <li>Cultural Enterprise Office</li> </ul>
Budget	<ul style="list-style-type: none"> <li>This is an Information Platform, therefore no budget is available.</li> </ul>
Funding	<p>Their approach is tailored to the specific needs of each client group. They take the view that both start up and established creative clients need time and targeted support in order to understand how sound business principles will help their ideas fly.</p> <p>Clients can access their services in the following ways:</p> <ul style="list-style-type: none"> <li>Tailored Information</li> <li>Expert Advice</li> <li>Dedicated Events</li> <li>Delivery of Starter for 6 enterprise training programme</li> </ul> <p>The Cultural Enterprise Office offer:</p> <ul style="list-style-type: none"> <li>Free specialist one-to-one advice</li> <li>Online resource and enquiry service</li> <li>Dedicated workshops and networking</li> </ul>
Eligibility	<ul style="list-style-type: none"> <li>Businesses and practitioners working within the Creative Industries sector</li> </ul>
Calls	<ul style="list-style-type: none"> <li>This is an Information Platform, therefore there are no calls.</li> </ul>
Further information	<ul style="list-style-type: none"> <li>Contact details: Cultural Enterprise Office, 50 Bell Street, Glasgow, G1 1LQ, 0844 544 9990, email <a href="mailto:info@culturalenterpriseoffice.co.uk">info@culturalenterpriseoffice.co.uk</a></li> <li>CEO website: <a href="http://www.culturalenterpriseoffice.co.uk/website/default.asp?left_on=no">http://www.culturalenterpriseoffice.co.uk/website/default.asp?left_on=no</a></li> </ul>

Useful Websites



OVERVIEW	
Managing Authority	<ul style="list-style-type: none"> <li>European Commission – Information Society Page</li> </ul>
Areas it covers	<ul style="list-style-type: none"> <li>ICT and Society; Research in ICT; Telecommunications and Networks; Multimedia and Digital Content</li> </ul>
Website	<ul style="list-style-type: none"> <li><a href="http://ec.europa.eu/information_society/index_en.htm">http://ec.europa.eu/information_society/index_en.htm</a></li> </ul>
Managing Authority	<ul style="list-style-type: none"> <li>European Commission – European Research Area (ERA)</li> </ul>
Areas it covers	<ul style="list-style-type: none"> <li>The European Research Area is composed of all research and development activities, programmes and policies in Europe which involve a transnational perspective.</li> <li>ERA consists of activities, programmes and policies which are designed and operated at all levels: Regional, National and European.</li> </ul>
Website	<ul style="list-style-type: none"> <li><a href="http://ec.europa.eu/research/era/index_en.htm">http://ec.europa.eu/research/era/index_en.htm</a></li> </ul>
Managing Authority	<ul style="list-style-type: none"> <li>Enterprise Europe Scotland / Enterprise Europe Network</li> </ul>
Areas it covers	<ul style="list-style-type: none"> <li>The Enterprise Europe Network is the local gateway to a wealth of information on doing business, finding collaborative partners and increasing your competitiveness in Europe. Their expertise and services are available free to Scottish-based businesses.</li> </ul> <p>They can help your business to:</p> <ul style="list-style-type: none"> <li>- Find business opportunities</li> <li>- Apply for European Funding</li> <li>- Research new markets</li> <li>- Participate in European collaborative R&amp;D</li> <li>- Access European tenders and contracts</li> <li>- Commercialise new technologies, improve products and services</li> <li>- Have your say in Europe</li> </ul>
Website	<ul style="list-style-type: none"> <li><a href="http://www.enterprise-europe-scotland.com/sct/">http://www.enterprise-europe-scotland.com/sct/</a></li> </ul>

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